

ShIPLEY College

ANNUAL SKILLS REVIEW

2023/24



ShIPLEY
College



INTRODUCTION

Here at Shipley College, we deliver life-changing learning. Our young students and apprentices achieve the highest success rates among all West Yorkshire colleges, and that is a testament to the dedication and passion of my teaching staff and the invaluable support of our employer partners.

By working in true partnership with Bradford's businesses, we've co-designed a learning environment that replicates the workplace and a curriculum full of enriching experiences that prepare our students to achieve their dreams and succeed in life and work.

I'm incredibly proud to present this document that showcases some of that transformative work, demonstrating how we serve the needs of industry, create opportunities for all, and build a brighter future for our Bradford City Region.

For those employers that are yet to begin working and learning with us, I hope these powerful stories inspire you to connect with our Business Development Team, and for those that have already played such a crucial part in contributing to our students' success, I offer you my heartfelt thanks and look forward to our continuing work to develop high-value talent in Bradford.



Diana Bird
Principal and CEO of Shipley College



We believe the College makes a **strong contribution** to meeting the skills needs of the region - and is agile in responding to changes in the skills, policy and funding landscape.

The Principal is a member of the LSIP Employment and Skills Board and works closely with Mayor Brabin and the West Yorkshire Combined Authority, LCR LEP and the DWP to identify, meet and **champion the needs of industry**.

Our Principal has been a strong advocate in voicing the need for an improved national focus on skills and for increased funding for the Further Education sector through the AOC campaign for skills and funding 'Mind the Skills Gap' and has been celebrated as a 'Local Skills Champion' by the DfE in a ceremony at No.10 Downing Street.

Purposed by our Principal and the College's strategic vision, **leaders at all levels** shape regional provision through collaboration with employers and other providers; designing curriculum pathways and content and securing the strategic development funding needed to address regional skills gaps.

Examples of some of our key stakeholders that have shaped our delivery include

- Business, Employment and Skills Board
- Migrant English Support Hub
- Bradford Youth and Employment Partnership Group
- SkillsHouse Advisory Board
- National Centre for Excellence in Teaching Maths - (Yorkshire Lead)
- Bradford ESOL Consortium
- SkillsHouse Sector Panels
- West Yorkshire Supported Internship Forum
- Worldskills - Directorship of Health and Social Care - Competition Organising Partner
- AOC Yorkshire and Humber Curriculum Board and Principals Board
- Yorkshire Asian Business Association
- Careers and Technical Education District Board,
- Towns Fund Board
- CTE Boards in Advanced Manufacturing and Engineering/Allied Health and Meditech
- Centre for Workforce Excellence
- Growing the Workforce Leadership Group
- SEND Strategic Partnership Board
- Space Hub Yorkshire

We hope you find the following colour coded key helpful as you navigate this document:

Industry Updating: our teachers returning to the workplace, to learn current practice from industry

Upskilling: our teachers working with peers from other providers and groups to share best practice

Collaboration: our teachers working with employers to co-design and co-deliver learning opportunities

Cultural Capital: our students engage in projects and activities that develop their active citizenship

Masterclasses: employers come to the college, to deliver a skills masterclass to our students

Trips/Visits to Industry: students are invited into an employers workplace to immerse themselves in a working environment

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ACCESS

Industry Updating: Teachers were trained by the Football Association on child protection and safeguarding when managing sports for vulnerable children

Industry Updating: Teachers went to Ashfield Nursery and St Edmund's Children's Centre to learn how they were incorporating the recent changes to the statutory framework for early years development within their setting, so they could adapt how they teach it in college

Industry Updating: Teachers visited Bradford University to learn how to carry out forensic investigation, with these skills now delivered as part of a Level One unit on scientific investigation (forensic crime)

Industry Updating: Teachers visited Tracks MHHE to learn specialist strategies used in special settings to support young people with complex medical needs and develop more awareness of the services provided by the district

Industry Updating: Teachers visited the Cellar Project to observe how their provision helps students with their mental health and supports young people to lead enriched lives

Industry Updating: Teachers visited Hanson School and looked at their nurture learning group. It gave our colleagues valuable insight into how we could enhance our inclusive offer and transition environment for students with hearing impairments

UpSkilling/Knowledge: Teachers took part in a variety of AI workshops to embrace new advances in teaching and learning. Kayleigh Hunt from Star College shared a presentation on 'Unleashing the Power of the Alexa', with the team discovering how 'simple tech' can be used to set academic targets and support student's homework focus

UpSkilling/Knowledge: Teachers visited the Festival of Learning 'TeachMeet' based at York College to share best practice on technology enhanced learning in maths and English

Collaboration: Teachers worked with Green Meadows to help 50 students per year adopt an area of nature to conserve and manage - so they can learn about their impact on the environment

Community Project: The college leads the Consortium of Providers for 'Bridging the Gap' that trains volunteers to deliver pre-entry and entry one ESOL throughout the Bradford City Region

Cultural Capital: Entry Three and work-based students delivered leaflets around the local area to promote the Saltaire Festival, providing practical experience of following plans and meeting deadlines

Cultural Capital: Entry Two students took part in litter picking in Saltaire Village, developing a sense of community and a blossoming pride in where they live

Cultural Capital: Next Steps students volunteered at a local venue 'Warm Spaces', which offers a warm space and food for those in need. Students worked in the kitchen and served the customers, developing their communication, understanding of others and industry skills

Cultural Capital: Students helped maintain the community garden at Hirst Wood, which supports integration and cohesion as an outdoor space and micro-reserve for nature

Cultural Capital: Students from across the college attended a seminar by the Proactive Care Team from NHS as they spoke about the importance of eating healthily during Ramadan and in general to prevent illnesses that are high in ethnic minorities

Cultural Capital: West Yorkshire Police: delivered a talk to our students about online safety. They did a powerpoint presentation about; Children screen time, parental control options on devices, drug abuse, sexual abuse, online grooming, knife crime, dangers of the dark web, sexting and abbreviations to look out for, dangerous apps children use for sexting and dating

Cultural Capital: Students' creativity was unleashed during a Jesmonite Terrazzo artwork activity as they created coasters using Jesmonite Terazzo resin

Cultural Capital: Students from all departments engaged with the Energy Outreach Programme to discuss their households energy bills. Students learned how to understand tariffs, how to read their energy bills and what to do if they owed suppliers money. This was crucial learning for adulthood, with many students saying they would take this learning back to their family home

Employer Brief: Level One Digital Creative Media students working on a leaflet design for Salt Foundation, with their peers then planning a leaflet drop to residents to raise awareness of the charity

Collaboration: Supported Internships - a group of employer partners that commit to providing the most amazing work placements for some of our most vulnerable students - with programmes designed collaboratively with committed employers such as Melrose Interiors, Acorn StairLifts, Ogden Fulfilment, Robertshaws Bakery, Miss Butterfingers - with the majority gaining permanent employment as a result

Cultural Capital: Multiply delivers embedded numeracy and maths skills, integrated within the vocational elements of DWP SWAPs and adult part-time provision

Cultural Capital: ESOL for Pregnancy/Infants - these delivery projects recognise the need to support expectant and new parents with an ESOL need

Collaboration: Bradford University Maths Intervention Tutoring Scheme developed by the College and co-delivered with the University. The programme trains Bradford University students to deliver GCSE English interventions in Bradford Schools

Cultural Capital: a wide range of workshops from Energy Efficiency, Cost of Living, Cultural Exchanges, development of independent travel skills and integration activities for migrants and refugees delivered across more than 10 community venues in Bradford City Region

ACCESS CONTINUED

Cultural Capital: Ability Counts Football and Sports - the College runs the AoC programme to empower differently abled young people to participate in sports in college and community venues

Cultural Capital: Duke of Edinburgh award engages students (70+ each year) in the Bronze Award

Cultural Capital: Foundation Learning students nurtured saplings at College that they then transplanted to the Yorkshire Dales National Park to learn about reforestation and decarbonisation of the planet - learning outdoor skills such as path building and dry stone walling, communication and teamwork

Cultural Capital: Foundation students made and decorated a christmas tree to raise funds for other community projects - learning about the importance of charity

Employer Insight: Next Steps Learners spent a day at Yorkshire Heart working in their vineyards learning about teamwork and communication skills

Employer Insight: Entry Three learners visited the industrial workplace CarnaudMetalbox Engineering, learning about the importance of timekeeping, working to deadlines, and communication skills.

Employer Insight Dion Russell Freelancer in the Media Industry, highlighted the skills, qualities, and knowledge that employers are looking for in the industry

Employer Insight Foundation for Choice students visited Bradford University for a practical session on interview skills and seeking work

Employer Insight: Level One Sports students visited the St. Georges Park, the National Centre for Sport and were given an insight into the different jobs involved in a large, high performance organisation

Employer Insight: Level One Sport students visited Bradford City Football group and were given insight into the different jobs involved in running a football club

Employer Insight: Health and Social Care Students visited Wellington House Nursing Home to lead an art-therapy session with the residents to create a collage using different materials

Employer Insight Level One Childcare students visited Rainbow House and Westfield Day Nursery to interact with the children and learn from staff members how to be an EYP practitioner



BUSINESS 2023/24

SWAPs: The college worked in partnership with the DWP to deliver training for those securing work with Bradford Council and Network Rail - to step into Rail Engineering

Masterclasses: International Floristry Artist - Leopoldo Gomez - delivered masterclasses on reed manipulation and craftwork, along with other classes supporting our Floristry students during a 2-day immersive masterclass

Collaboration: Level Two and Three Floristry students worked with the Harrogate Flower Show to create project briefs that translated to competition - with our amazing students once again winning at the Harrogate Flower Show (three years running!)

Collaboration: Corporate Travel Management endorsed our curriculum and gave masterclasses on their business and broader career opportunities

Collaboration: Horticulture students worked with Ilkley Climate Action to plant trees & bulbs in a community space

Masterclass: Travel and Tourism students visited First Direct Arena for a tour of the arena and a masterclass from their Chief Operations Manager on events planning and delivery

Masterclass: Business Level Two students took part in a masterclass from ACS focusing on jobs, careers & what employers look for in applicants



BUSINESS CONTINUED

Masterclass: Travel and Tourism students learned from TUI Airlines Overseas Delivery manager, about customer service delivery at Manchester Airport

Employer Briefs: Horticulture Employer Day in June & Industry Education Day with 8 representatives from the Horticulture Industry meeting with our teachers to lead our curriculum planning and creating employer briefs

Collaboration: Level Three Business teachers worked with ACS to sequence their curriculum and develop leadership skills within their programme

Collaboration: Level Three Business teachers worked with Citizen Coin Director, John Dalby to sequence their curriculum and magnify the importance of social value and community enterprise

Collaboration: Level Two Business teachers worked with Morrisons to sequence their curriculum, and raise the profile of professional communication within the curriculum

Collaboration: Level Three Accounting teachers worked with DF TaxAssist to sequence their curriculum and embed digital accountancy skills as a fundamental competence

Collaboration: Level Two Floristry teachers worked with Pink Ginger to sequence their curriculum and identify emerging floristry trends that should be included

Collaboration: Level Three Floristry teachers worked with Smithers Oasis to develop a sustainability unit to be delivered in parallel to the core content

Collaboration: Level One Horticulture teachers worked with InCommunities and Beardsworth Nurseries to sequence employability skills within the curriculum

Collaboration: Level Three Horticulture teachers worked with Rudding Park to include career mapping into the curriculum and identification of key work-readiness skills

Collaboration: Level Two Travel and Tourism teachers worked with CTM to sequence their curriculum

Collaboration: Level Three Travel and Tourism teachers worked with Victoria Hotel to sequence their curriculum and develop training to prepare for workplace practice

Collaboration: Level Three Sport teachers worked with the Royal Navy and the RAF to sequence students personal and team fitness development programmes

Employer Briefs: Level Three Business students worked with CBRE to look at procurement practice and worked on a project to develop understanding of best practice and legislative constraint

Employer Briefs: Level Three Accountancy students worked with iTAX Accountants on a project to clarify the diverse roles and responsibilities within the industry, focussing on the need for collaboration between specialisms

Employer Briefs: L2 Floristry students worked with Saltaire Bridal on a project to create window dressing and point of sale presentations within their retail premises

Employer Briefs: Level Three Horticulture students worked with Harewood House on a brief to design and create an installation within their estate

Employer Briefs: Level Two Horticulture students worked with the Harrogate Flower Show on a brief to create exhibition spaces within their grounds in preparation for the HFS

Employer Briefs: Level Two Travel and Tourism students worked with Manchester Airport on a brief to learn about how landside airport operations function

Employer Briefs: Level Three Travel and Tourism students worked with the Plaza Hotel on a brief to develop and refine understanding of the customer experience and journey

Employer Briefs: Level Three Sport students worked with Appleton Juniors on a brief to manage and deliver all footballing and business operations of the club

Employer Briefs: Core Skills students worked with the Capital of Cycling to create material to promote the uptake and participation of young people in cycling and outdoor activities



CARE

Industry Updating: Teachers shadowed the Falls Team in the community to shadow NHS Trust staff carrying out home visits shadowed exercise groups and service user assessments

Masterclasses: Bradford Teaching Hospital and Bradford Royal Infirmary delivered masterclasses and on-site experiences to our T-Level Health students in how AI and automation is influencing clinical delivery

Masterclasses: Dr. Nicky Everett from Leeds Beckett delivered a masterclass on childhood and early years practice, demonstrating how their skills will translate into skills shortage roles such as speech, language and play therapists

Masterclasses: The Managing Director of Moortime presented a masterclass to T-Level Early Years Education students on alternative methods of delivery to students with SEMH and sensory impairments

Masterclasses: Falling Stars delivered a resilience masterclass workshop on incorporating drama therapy to help young people develop self-confidence and belief to our Foundation Learning students

Masterclasses: Occupational Therapists from Bradford Royal Infirmary delivered a practical skills session to Level Two Health (Therapies) students to show how to work, with respect and sensitivity with people of different heritages

Masterclasses: Midwives from Bradford Royal Infirmary delivered masterclasses to Level Three Health and Social Care and Childcare students and Apprentices to raise aspiration and outline career pathways through to degree level

Masterclasses: MESMAC, an LGBTQIA+ charity delivered a masterclass to Level Three Award in Healthcare students and Level Three Year Two Extended Diploma students on the language that 'we' use to address and identify people

Masterclasses: Zoe Proctor from Leeds Trinity delivered a masterclass to T-Level Early Years Educator students on Primary Education on how to engage children with different needs

Masterclasses: Bradford University delivered a UCAS INSPIRE workshop to support learners with personal statements, covering interview techniques, course choices and student finance

Collaboration: Bradford University Head of Faculty for Care delivered a T-Level information session to all Outreach and Recruitment Officers to explain how T Levels work, course content, placements, assessments practicals

Collaboration: The college worked in partnership with the NHS to deliver the Care Certificate to help with NHS staff shortage - this was innovative delivery modelling and has since been rolled out as best practice by other regional providers

Collaboration: Bradford University delivered Train our Trainers and masterclasses in Med-Tech and AI within the Health Industries for our T-Level Students

Collaboration: NHS collaborative design of two Therapy settings at the College enabling our students to be trained in modern classroom that reflects a modern workplace

CARE CONTINUED

Collaboration: Early Years Education staff worked with schools across the district that host our placements to determine the sequencing of their T-Level curriculum

Collaboration: Leaders from Westfield Nursery helped our Early Years teachers create reflective journaling sessions that helped students focus their practice to be better prepared for placements

Collaboration: Teachers collaborated with New Choices, to deliver bespoke mental capacity and autism training to their workforce, training staff on Person Centred Active Support



DIGITAL 23/24

Employer Brief: Level Three Media students worked with Space Hub Yorkshire to create a range of videos to provide insight into the UK Space Industry. The students worked in a professional capacity to meet the needs of employers with the videos then being used on a Mayoral Trade Mission to the United States of America

Employer Brief: Level Three Media students worked with Care Dynamics to record 'A Day in the Life' of service users. Employers and stakeholders were invited to the event and provided feedback to the students on their final product

Employer Brief: Level Three Media students worked with Photo Hub North to design a marketing campaign for the company

Employer Brief: Level Three Media students worked with The Unit to design and create a series of animations to develop their advertising portfolio

Masterclass: Clockwork Eye delivered a masterclass to Level Three Media students to develop understanding of working in the film industry, with students then able to take part in a Q&A session

Masterclass: The BFI (British Film Industry) delivered a masterclass to Level Three Media students to discuss working in the film industry, this led to two students completing a BFI programme during their first year of study

Masterclass: Shoo Media delivered a masterclass to Level Three Media students to introduce social media marketing and gave an overview of their company

Employer Brief: Level Two Esports and Level Two Media students worked on a brief set by BCB Radio to create their own radio show content, within each discipline, with both sets of students visiting the BCB Radio station to record their own radio shows

Masterclass: Andy Christ delivered a masterclass to Level Two Media students to introduce how to develop a portfolio, specialising in After Effects

Employer Brief: Level Two Media students worked on a brief set by Fresh Futures to create their own animations to celebrate the 50th anniversary of Fresh Futures





Employer Brief: Level Two Media students worked on a brief set by Craft for Climate to create an advert that would run on regional digital radio stations

Trips / Visits to Industry: Level Three Media students visited Photo Hub to use their facilities and develop their practical photography skills

Masterclass: Conal Deeney delivered a masterclass to Level Three Games students to introduce students to illustration and animation as a career

Masterclass: Jamie Rigden delivered a masterclass to Level Three Esports and Level Three Games students to introduce students to the world of professional esports and specialist equipment required for the industry

Masterclass: Tim Leaver delivered a masterclass to Level Three Esports, Level Two Esports and Level Three Games students to introduce students to the world of shoutcasting in professional esports. Students were introduced to key concepts and challenged to have a go themselves before taking part in a Q&A session

Trips / Visits to Industry: Level Three Games students visited Impact Gamers to use their facilities and begin to use specific software to create their own games. The students then continued this brief in their vocational sessions to produce an end product, reflecting on their creative process

Employer Responsive: Saltaire Festival - music performance students performed on the main stages at Saltaire Festival and provided the events, stage and technical management of the venue

Employer Brief: Working with the creators of the Bradford Lantern Parade, arts students were set a brief to design and manufacture lanterns - that were included in the Community Cohesion @ Lister Park parade in late October

Employer Brief: Arts students worked alongside 60+ independent artists and creators (British Designers / Makers) to learn entrepreneurial skills and develop their technical competence at the Makers Fair run by Saltaire Inspired

Trips / Visits to Industry: Level Three Games students visited the Yorkshire Games Festival to take part in a range of professional talks and activities

Employer Brief: Arts students worked to create a piece of work that formed part of the Saltaire Advent Run event

Trips / Visits to Industry: Level Three Art students visited the Leeds Art Gallery to sample the exhibitions that were on display.

Trips / Visits to Industry: Level Three Art students visited the Blueberry Academy in York to take part in a careers talk about progression routes and action planning. The talk also included information on the different careers available within the Blueberry Academy

Trips / Visits to Industry: Level Three Art students visited the Salt Works to take part in a workshop and use the facilities on offer

Masterclass: The Royal Opera House delivered a masterclass to Level Three and Level Two Art students, taking part in designing their own sets based on a particular theme

Employer Brief: Level Three Media students created a short video to be used on the scoreboard at Bradford City as part of Care Dynamic's sponsorship

Masterclass: Richard Buckley (FIFA Esports commentator) delivered a masterclass to Level Two and Level Three Esports students, providing an overview of the esports industry and how to be an effective shoutcaster in esports

Masterclass: Nocturnal Esports delivered a masterclass to Level Two and Level Three Esports students, providing an overview of the esports industry and generated discussion around different roles in the industry

Trips / Visits to Industry: Level Three Esports students visited Endpoint Esports in Sheffield, completing a workshop in their professional facilities

Masterclass: Resolve GG delivered a masterclass to Level Two and Level Three Esports students, the students were introduced to their CEO, nutritionists and coaches of the company

Cultural Capital: Level Two and Level Three Esports students planned and ran a charity stream for Bradford Food banks to raise money for the organisation. The Foodbank visited the students to provide more information about the organisation and the work that they do. All proceeds from the stream were donated to Bradford Food banks

Employer Responsive: Level Three Music students planned and performed two music gigs in collaboration with Caroline Street Club

Masterclass: Peter Duggal delivered a music masterclass to Level Three Music students. He provided an insight into his role as a music producer and the students were able to take part in a Q&A session

Masterclass: All Star Studio delivered a music masterclass to Level Three Music students. They provided an insight into the different careers within the music industry and discussed how music can be used to bring communities together

Trips / Visits to Industry: Level Three Music students visited Hohm Studio, working with a sound engineer to record their own music

Masterclass: Spirit Studios delivered a music masterclass to Level Three Music students, deepening their knowledge of compositions and developing their technical skills

Masterclass: Shoo Media delivered a digital masterclass to Level Three IT students to deepen their knowledge of social media and SEO applications

Employer Brief: Few and Far delivered a brief to Level Two and Level Three IT students in which they developed their professional skills to meet a client brief





We hope that you have enjoyed learning more about some of the ways we are working alongside our stakeholders to meet the skills needs of the district - if you would like to know more - please talk to any of our staff about how you can get involved as one of our partners.

Diana Bird, Principal and CEO

